

ANGLIAN WATER INDEPENDENT CHALLENGE GROUP

MINUTES

Date: Time: Location:	09 December 2022 10:00 to 16:30 Anglian Water Board Room, Lancaster House, Huntingdon
Present:	 Craig Bennett – Chair (M) Claire Higgins – Cross Keys Homes (M) Gill Holmes – CCW (M) Joanne Lancaster – MD, Huntingdonshire District Council (M) Sarah Powell – Environment Agency (M) Nathan Richardson – Waterwise/Blueprint for Water (M) – online until 11.30am Justin Tilley – Natural England (M) Richard Tunnicliffe – CBI (M)
	 Peter Simpson – Anglian Water – afternoon session only Martin Bowes – Anglian Water (for agenda item 5) Geoff Darch – Anglian Water (for agenda item 6) John Green – Anglian Water (for agenda item 4) Peter Holland – Anglian Water Carly Leonard – Anglian Water (for agenda item 5) Amanda Markwardt – ICS (for agenda item 4) Darren Rice – Anglian Water Allan Simpson – Anglian Water (for agenda item 2) Emily Timmins – Anglian Water (for agenda item 3) Rachel Walters – Anglian Water
	 Vicky Anning – Secretariat (O)
Apologies:	• Sarah Thomas – CCW (M)

- Sarah Thomas CCW (M)
- Paul Metcalfe MD, PJM Economics (M)

Summary of actions

Action	Status
Closed	
VA to share link to ICG website for feedback	Link <u>here</u>
VA/CB to share draft agenda for January	Link <u>here</u>
VA to check with Paul Metcalfe about availability for Task & Finish Group	Actioned
RW to circulate draft guidance on acceptability/affordability testing	Link <u>here</u>
RW to circulate TORs from Customer Advisory Board	Link <u>here</u>
PH to share affordability/vulnerability case studies	Links <u>here</u> & <u>here</u>
AW colleagues to circulate interactive map	Link <u>here</u>
CG and DR to circulate explanatory papers from previous years and "Water	Links <u>here</u> & <u>here</u>
Industry for Dummies" link to help "onboard" new ICG members	
AW colleagues to share exact figures on meters/smart meters	Link <u>here</u>
AW colleagues to share results of analysis on customer behaviour and water	Link <u>here</u>
use this summer compared to other regions	
RW to circulate customer engagement workplan	Link <u>here</u>
Open	
RW to share dates of potential open challenge sessions	Pending
VA/CB to circulate draft March agenda	Pending
DR to circulate papers shared with Secretary of State	Pending
ICG members to identify local government representative (with input JL)	Pending
ET to report back to March meeting on pollution incidents and bring PIRP to	Pending
June/July ICG meetings	(March/June
	meetings)

Meeting minutes

Item		Action
Item 1.	Welcome from Independent Challenge Group (ICG) Chair Craig Bennett introduced the meeting and thanked Anglian Water colleagues for sharing detailed pre-reading materials to help facilitate discussions. Craig was pleased to welcome Claire Higgins, Chief Executive of Cross Keys Homes as a new member of the ICG with a focus on affordability and vulnerability. He also welcomed Justin Tilley as the new representative from Natural England. Minutes from the October ICG meeting were approved and adopted, with minor	Action
	 Minutes from the October ICG meeting were approved and adopted, with minor amendments. Outstanding actions from October minutes: RW to circulate Terms of Reference from Customer Advisory Board AW to share figures on smart meters and analysis on customer behaviour and water use this summer compared to other regions. 	Actions RW
	ICG website: Vicky Anning gave members an overview of the ICG website in draft form for their input. There was discussion around the dedicated ICG email address listed on the	

Item		Action
	website. Members wanted to make sure there was no confusion for customers	
	seeking customer services. Feedback on the website was generally positive.	
	Action: VA to share web link with ICG members for further feedback before pages	Action VA
	went live (update: website is now live <u>here</u>)	
	Central Oversight Group (COG) update:	
	Craig gave an update on the COG including:	
	- Presentation and discussion with Ofwat around draft guidance on how to	RW to
	test customer views on acceptability and affordability (report due on 13	circulate
	December).	
	 Presentation about the requirements for companies to hold open 	
	challenge sessions in early 2023.	
	CCG Chairs felt they should be present to listen to customer views rather	
	than making presentations at these sessions.	
	than making presentations at these sessions.	
	Joanne Lancaster suggested it might be helpful for the ICG to open the public	
	challenge sessions with general questions around customer engagement.	
	Gill Holmes said her understanding was that there would be set points on the	
	open challenge session agendas. There seemed to be a key role for ICGs, including	
	requests to feed back on materials and agenda.	
	Craig requested dates for the open challenge sessions as soon as possible.	Action RW
	Darren Rice said the sessions would most likely take place in March 2023 and	
	would be digital – AW would make sure that views would be heard from digitally	
	disadvantaged customers.	
	Claire Higgins said it would be good to give serious thought to reaching hard-to-	
	reach customers, e.g. by involving Citizens Advice.	
	Craig questioned whether the open challenge sessions should also be open to	
	organisations and stakeholders, as this didn't necessarily sit comfortably alongside	
	customers sharing their views.	
	Richard Tunnicliffe agreed there shouldn't be too many disparate groups.	
	nendra rannenne agreed there shouldn't be too many disparate groups.	
	Joanne suggested the open challenge sessions might be an opportunity to inform	
	and challenge customers too (e.g. on reducing water consumption).	
	Nathan Richardson said it was really useful to have comparative information to	
	see how AW doing compared to other companies.	
	Luctin Tilley of you much guide so there use every difference and here with	
	Justin Tilley asked how much guidance there was around timings and how would AW use the information gathered? As the timescales are tight, there needs to be	
	some meaningful impact that helps to embed decisions.	
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	Darren responded that timings are in line with business planning schedule to make	
	sure feedback is included in draft business plan submissions in October 2023.	

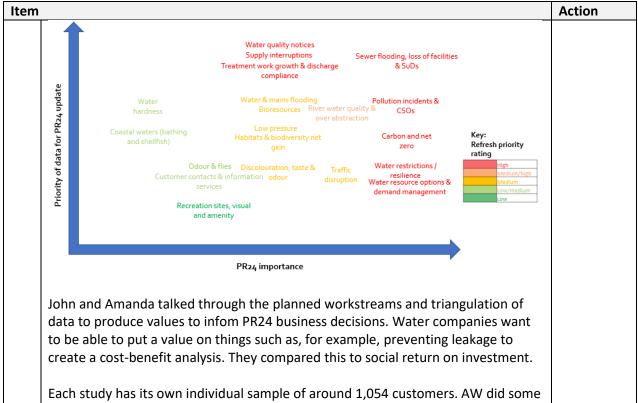
Item		Action
	 Ofwat have prescribed requirements to hold the open sessions but have 	
	not determined the content	
	 Lots of work to do (with ICG) about how these sessions will work 	
	 There will be a prescribed 15 minute presentation from company 	A ation for
	 There is still a lot of thinking to be done 	Action for January
	It was agreed that the ICG needed some time during the January meeting agenda to discuss the open challenge sessions.	ICG
	Independent review of ICGs/CCGs:	
	Craig explained that CCW had commissioned an independent review of	
	independent challenge groups. Craig and Darren were both interviewed and	
	reviewers have looked through previous ICG agendas and minutes.	
	Action: Craig will share the report as soon as it's available. It would be useful to see what's working/what's not working across different ICGs and it will also be a chance to look at how we work and whether we have the right resources available.	
	Craig suggested he would need to invest more time for ICG work next year in order to be able to devote time to the COG as well as the ICG scrutiny work.	
2.	Long Term Delivery Strategy – Customer Engagement Programme	
	AW's LTDS Manager Allan Simpson had circulated pre-reading materials to the ICG (see slides 82-89 of pre-reading pack), starting with a reminder of Ofwat's LTDS guidance. As a reminder, the main goal of the LTDS is to set out the company's ambition for 2050, including a trajectory for all performance commitments.	
	AW's ambition and strategy must be informed by 'meaningful' customer engagement and customers must be able to challenge.	
	There is also a focus on including different customer segments, in particular future, vulnerable and hard-to-reach.	
	AW needs to demonstrate that they have:	
	explored affordability issues with customers	
	 taken the interests of future customers into account 	
	 that customers consider the forecast bill impacts to be acceptable 	
	 that engagement with customers reflects the potential range of 	
	affordability impacts in different futures	
	Allan reported that AW are now in the delivery phase of pulling together the LTDS. As they go into the new year, the company will start to refine the document. To inform that, they have started to look at what customer engagement and stakeholder engagement is still needed – as outlined in slide 87 (more info below).	
	 Findings from customer engagement to date (PR19 and PR24): AW should be planning for the long-term and taking preventative action to build resilience to future challenges. 	
	 Once customers understood that AW had a long-term plan to balance supply and demand, they placed more responsibility on maintaining supplies during a 	

n		Action
	drought. They did not feel AW should ignore a known risk, especially when there are a range of solutions to mitigate it.	
•	Customers do not want a deterioration in service.	
•	Many customers also recognise AW expertise and trust the company to make complex investment decisions and choose the mix of solutions that will be most efficient and cost effective.	
Ne	ew insights	
	 The cost-of-living crisis is influencing the balance customers are making between ambition and bills 	
	Reducing carbon footprint is important over the long term	
	 There is moderate support for a bill increase of £10-12 	
	 Customers are keen to not focus on a single scheme but want ambition spread across the planned programme. 	
cu	cus from Ofwat in this price review is that companies need to show that stomer views have helped to inform the LTDS . This is slightly different from evious price reviews, where companies needed to show acceptability to	
	stomers. an invited input on the best way to achieve that level of engagement.	
<u> </u>	uestions/challenges	
	rah Powell asked about customer engagement on the Water Resource	
M	anagement Plan (WRMP) and other strategies and how this would be used for e LTDS.	Challenge
	chel responded that AW is taking that as a starting point and retesting insights thered previously. This information is gathered together in the synthesis report.	
	Athan pointed out that 2050 doesn't feel very long term. Should we be looking rther out, due to increasing changes to the climate?	Challenge
Al	lan responded that Ofwat data requirements are for 25-year look but that sits thin longer term strategic direction.	
	aig asked what assumptions are being made for climate change and population owth?	Challenge
0	lan responded that these are a critical part of the long-term plans and something	
	V needs to draw out. AW are looking at different growth options but are making e plan adaptive. If there are triggers of change, it might change investments.	
	aig said that customer engagement around this would need to look at quite dely varying scenarios.	
of	II pointed out that a massive amount of investment is needed to meet the needs customers going forward. Looking to the long term, intergenerational fairness d affordability becomes more important.	
gra	anne said that AW has done a good job of social tariffs. People take water for anted. It's important people understand about using water wisely/water not ing free.	

Item		Action
	Craig welcomed the LTDS process. From PR19, it was clear there needed to be a longer term view and that price reviews shouldn't be treated in isolation. It's good that this customer engagement is happening around long term ambitions. The ICG would be interested in getting more information about the customer engagement around LTDS.	Challenge/ request
	Rachel reminded IGC members that there were six themes for further customer engagement outlined in slide 87:	
	 Affordability vs ambition Customer and stakeholder support for AW's ambitions Phasing investment over 25 years Intergenerational fairness Future customer principles Bills and affordability 	
	Rachel asked whether the ICG identified any gaps? And how did members want to get involved in customer engagement materials?	
	Craig said he would be interested in seeing briefing for customers of different scenarios at the January ICG meeting. Would it be possible to look at different scenarios and have a go at any games/questions.	Challenge Action for January
	Allan said AW would be going out in new year with broad choices and in parallel would be testing core pathways.	ICG agenda
3.	Performance overview: focus on pollution incidents	
	How is AW progressing with the implementation of their Pollution Incident Reduction Plan and how is this influencing both current performance and future environmental ambition as we move towards PR24?	Challenge/ question
	Darren introduced the discussion by explaining that Ofwat had just published the 2021/22 water company performance report, which highlighted six companies that aren't performing as expected. AW was assessed as being an average company (previous to that, AW was classed as leading so they were disappointed, although AW remains the top performer on	
	leakage). AW wants to be better on some of their targets, which is why they have brought in colleagues like Emily.	
	Craig asked what had caused AW to slip from leading to average in terms of performance?	Challenge/ question
	 Darren responded: In terms of things like customer satisfaction, there's been a general decline across the sector. 	

Item		Action
	 Supply interruptions: water and sewage companies like AW are performing relatively poorly compared to water only companies (due to weather incidents). 	
	 Pollution side and per capita consumption are also areas where targets are tightening. 	
	 Sarah Powell from EA added: AW is poorer than performance commitment level on per capita consumption, water quality, supply interruptions, treatment work compliance, internal sewer flooding (see page 8 of Ofwat report). Last year was a bad year for AW – 14 serious pollution incidents, which was worst performance among all companies (category 1 & 2 where there's a significant impact on environment) This year is also bad, with 10 serious pollution incidents (2nd worst performer among all companies). Emily Timmins, Water Recycling Director, introduced herself. She is six months into the new AW role and brings 27 years' experience. She chairs the National	
	Pollution Improvement Group for all water and sewage companies. Emily had shared pre-reading in advance with ICG members (see slides 41 to 54), showing how AW was bringing considerable investment and innovative technology to tackle pollution incidents via the Pollution Incident Reduction Plan (PIRP) – with the goal of zero pollution.	
	Emily explained her work is focused on turning up the dials in certain areas. She is predicting an improvement in performance but it's a long game, looking at around six years in terms of current predictions before any tangible results are seen.	
	Questions/challenges Sarah Powell highlighted that AW's Pollution Incident Reduction Plan is now quite out of date because of some of the new technology Emily outlined in her slides (e.g. Emily spoke about brownout timers that monitor voltage in pumping stations that are prone to brownouts and blackouts). Emily responded that AW will create a new PIRP from March of next year, which will be ready around September.	
	Justin asked whether the aspiration around zero pollution incidents is achievable? Emily responded that zero incidents is the ultimate aspiration but it's a massive challenge, predicting weather patterns and customer behaviour. That's where we want to get to but it's a multi AMP investment approach.	Challenge
	Craig asked what is the glide path for following years for pollution incidents? Emily said she was working on this question at the moment. Focusing on levers that need to pull quickly and things that are transformative in the long term. Craig invited Emily back to 17 March meeting and invited her to bring the revised PIRP back to the ICG in June/July. Nathan was pleased to see that PIRP is going to be updated as it's three years old.	Challenge Action
	It really is important that the plan is updated and we can look at the difference it makes on the ground.	

Item		Action
	Gill pointed out that there were a lot of reputational issues for AW around	Challenge
	pollution incidents. How were they going to improve their reputation with customers?	
	Emily – there is a mass of things AW is doing around environmental	
	improvements; e.g. commitment to <u>Get River Positive</u> (things that are genuinely	
	going to make a difference to the environment).	
	AW is working hard to showcase other amazing work being done, for example,	
	through the advanced WINEP (see agenda item 5).	
	AW is the first company to publish an interactive map to show latest investment	
	schemes to improve the environment, 2021 storm overflow data (also known as Combined Sewer Overflows) and river network.	
	Action: link for map to be circulated (link is <u>here</u>).	Action
	80% of blockages are fats, wet wipes – changing customer behaviour is very	
	difficult. The majority of sewers are unmonitored – AW is putting monitors into	
	sewers to be predictive on when problems are happening – to prevent problems	
	for tomorrow (including sewer flooding).	
	Joanne suggested multiple messaging to customers was needed around customer	
	behaviour. Thinking more expansively would be good – to go to streets where	
	problems are and talk about where the problem is. Claire Higgins could help with	
	social housing and getting the message out to customers.	
	Emily – putting a monitor into people's sewers has a big impact on people's	
	behaviour.	
	Nathan left the meeting/call.	
4.	Societal valuation workstream: overview and progress update	
	John Green, AW's Strategic Value Manager, gave an overview of AW's PR24	
	Societal Valuation Workstream together with Amanda Markwardt from ICS	
	Consulting, who has been working on valuation programme with AW. Slides had been circulated to ICG members in advance for pre-reading (slides 54-68).	
	been circulated to red members in advance for pre-reading (sides 54-06).	
	John wanted to bring ICG members up to speed on the societal valuation	
	programme at a relatively high level, without looking at findings.	
	He explained that AW uses value framework and societal costs to ensure customer	
	preferences are accurately reflected in investment decisions.	
	Main principles	
	 Customer first – developing the valuation programme started from the 	
	view of what matters to customers and identified where their voice can	
	influence outcomes.	
	- Focus on the every day – the design and programming of customer	
	engagement research is targeted to support business decision-making.	
	 Meaningful - research is meaningful and generates robust conclusions. Better decisions 	
	Below were the priorities identified for PR24:	



extra research with vulnerable and hard-to-reach customers as well as a sample of non-household customers. They set quotas on gender, age, socio economic status etc. Also doing segmentation analysis – looking at whether values change for different customer segments, as well as drawing on standardised values.

Steps in process are similar to PR19 and iterative. AW has been back and looked at data to see where it needs more evidence and reviewed it against guidance from CCW – matched to framework and looked at feedback from the previous AW Customer Engagement Forum (CEF).

They are trying to make better use of synthesis report at an earlier stage.

Initial findings

Triangulation

The triangulated values have **increased on average around 10%** after allowing for changes in inflation and customer numbers. **The increase is highest for environmental measures.**

Willingness To Pay data (workstream A):

Household findings are **broadly consistent with historic**. Compared to the main stated preference study from PR19 there are **higher values noted for pollution**, **leakage and internal flooding**. Leakage and internal flooding values are consistent with other AW stated preference studies from PR19.

Non household are less clear cut than for households. Findings show **more of a preference for maintaining service than improving service as compared to PR19.** This is likely to reflect the political and economic uncertainty that was the backdrop at the time of the survey. Values are higher for direct impacts such as interruptions to supply.

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	Next steps	
	Triangulation 1st iteration.	
	Triangulation 1st iteration: Values are being reviewed for consistency and further information is being sought	
	to build the evidence base, refine and challenge.	
	Triangulation 2nd iteration is planned for early 2023. To include Ofwat and CCW	
	centralised research.	
	A	
	Assurance	
	Jacobs are about to be engaged to undertake assurance on approach and findings.	
	Questions/challenges	
	Richard Tunnicliffe asked whether AW's customer values match with Ofwat's	Challenge
	values?	
	Amanda responded that Ofwat is doing centralised research with CCW and the	
	values haven't been released yet. These will be built into a second iteration of AW	
	values. Rachel added that the timeline from Ofwat has slipped and these probably won't	
	be available until after December.	
	Gill asked what AW will do if Ofwat customer values are vastly different?	
	Darren said AW values will help to inform the shape of AW's plan and will help AW	Challenge
	to demonstrate positive impact of decisions.	
	Sarah Powell said she would be interested to see questions and how they are	
	asked, as well as how values tally in with Ofwat values/questions.	Challenge
	Joanne said it would be important to tell customers how this has made a tangible	
	change/difference to the business plan.	Challenge
	Crain said it would be good to lift the lid on how this drives desisions, for the ICC to	
	Craig said it would be good to lift the lid on how this drives decisions, for the ICG to understand a few examples.	Action for
	Darren agreed this could be part of forward ICG agenda.	future
		agenda
	Craig asked whether there's a TedTalk or other guide to this type of methodology	-
	that could be used to brief ICG members and future members.	Request
	Antinu	for info
	 Action: Darren to circulate papers that were used during PR19. 	
	 Craig to circulate Water Industry for Dummies (see below) 	Actions
	Links:	
	https://www.cgi.com/uk/en-gb/article/gb-water-industry-for-dummies	
	https://www.ofwat.gov.uk/regulated-companies/ofwat-industry-overview/	

em		Action
	Water Industry National Programme (WINEP) and Advanced WINEP	
	What is AW strategy to enable growth in areas of nutrient and/or water neutrality?	Question/ Challenge
	Carly Leonard – AW Head of Environmental Strategy and Martin Bowes – AW Water Quality Policy and Strategy Manager had circulated pre-reading slides in advance about WINEP and nature-based solutions explored through the Advanced WINEP (slides 69-82).	
	WINEP is a core strategic document that sits alongside both the Water Resources Management Plan (WRMP) and Drainage and Wastewater Management Plan (DWMP) and is a key input into the Price Review process. There is collective ambition that the actions within PR24 WINEP will enable greater delivery for the environment, for customers & for communities, marking a step towards long-term change.	
	AW's draft WINEP was submitted in November 2022, with final WINEP drivers due to be submitted to the Environment Agency on 23 January 2023. Assessment and assurance will take place throughout 2023, alongside the Business Plan process.	
	Martin explained that the costs associated with WINEP are huge – with a programme upwards of £2bn. Nutrient/water neutrality are a big part of the programme. However, more needs to be done and AW is keen to work with other stakeholders to unlock other parts of the jigsaw.	
	Carly explained that AW submitted an Advanced WINEP, which is a pot of money available to focus on collaborative approaches. Nature-based solutions are the first priority for AW's Advanced WINEP. Carly explained AW was using Norfolk as a test bed for collaboration. Further details on the nature-based solutions being explored in Norfolk were outlined in the slide deck. The aim is to deliver more environmental outcomes for Norfolk at a lower cost to water company customers.	
	AW is pioneering the internationally-acclaimed 'Water Fund' approach with partners, and to provide significant 'pump-priming' to attract other funders – targeting £50-100m of investment by 2030 and seeking to develop a model for outcome-based environmental regulation for wider roll-out at PR29.	
	The Norfolk Water Strategy Programme , and the developing Water Fund , could be used as a vehicle to facilitate a market for nutrient offsetting, providing a governance platform to bring together farmers, landowners and solution providers to access the funding provided by developers.	
	Questions/comments Sarah Powell explained that 96% of WINEP is statutory. AW's Advanced WINEP looks good – with a good focus on exploring how things can be done differently.	

Item		Action
	Martin said that AW shouldn't be responsible for tackling these issues alone but should work with others to bring funding pots together etc. AW has a voice to	
	influence things in the right direction.	
	Craig asked how AW can get involved in conversations about more sustainable system-level change that's needed?	
	Action: Darren to share papers that were presented to previous Secretary of State	Action: DR
	Rachel explained that customer engagement on WINEP would be explored with the ICG as part of other discussions.	
	At this point, agenda item 8 (on Customer engagement) was moved to come ahead of item 6.	
8.	Customer engagement: ICG involvement in forthcoming activity	
	Rachel Walters , AW's Customer Engagement Lead for PR24, circulated an A3 handout to ICG members giving an overview of the programme of	
	customer engagement activity through 2022 and 2023.	
	Phases 1 and 2 have involved gathering priorities and strategy review/key	
	investments to feed into the development of AW's Business Plan.	
	By spring 2023, the programme will move into Phase 3, which will involve	
	refining customer views with customer engagement activities and	
	consultations that feed into the AW Business Plan.	
	Jacobs had been appointed to provide assurance.	
	Action: Rachel to circulate graphic to ICG members electronically.	Action RW
	There was also discussion about how the ICG should best give guidance and	
	assurance on customer engagement materials, as these were developed.	
	It was agreed that the ICG would set up a task and finish group for the busy	
	period of customer engagement in early 2023 to give regular feedback on	
	evolving customer engagement materials.	
	Gill Holmes from CCW and Claire Higgins were happy to be involved and	
	Paul Metcalfe had also expressed interest (but was absent from the	
	meeting due to illness).	Action VA
	Action: VA to check with Paul about his ongoing interest/availability.	ACTION VA
	Craig would like to be copied in on discussions/materials shared for the task and finish group.	
	He said 2023 would be a busy year for the ICG and task and finish groups	
	would be needed to work on specific issues, including materials.	
	He asked whether further expertise was needed on the ICG?	

Item		Action
	Gill said it was helpful for ICG to be observers at focus groups and also	
	asked about getting more sight of online community activity.	
6.	Water Resources Management Plan (WRMP) and Strategic Regional	
	Options	
		Questions/
	 Is there a clear line of sight between 'our customers want us to ensure we have a low impact on the environment', and the decision that reservoirs were the best way to do this. We were also a little puzzled that water reuse seems fairly low profile in the plans, even though it was popular with customers and is arguably friendlier to the environment than building reservoirs. In particular, water re-use needs to be explained, very transparently, right from the start. How does the reference to water re-use in the DWMP fit in with the references to water re-use in the WRMP? Members would also like to know about plans to communicate about the reservoirs/need for the reservoirs with customers. What are contingency plans if these don't come on line quickly enough to provide water for the region 	challenges
	 What customer engagement has AW engaged in regarding spend on reservoirs? 	
	Geoff Darch , AW's Water Resources Strategy Manager , had circulated pre-reading materials (slides 2-40).	
	 As a recap: The aim of a regional plan and a WRMP is to present a best value plan, both in the short term and the long term. A WRMP must ensure a secure supply of wholesome drinking water for customers and protect and enhance the environment. A best value plan is one that considers factors alongside economic cost and seeks to achieve an outcome that increases the overall benefit to customers, the wider environment and society. 	
	Plan B (with two reservoirs) was determined to be the best value plan for the region because:	
	 It maintains a supply demand balance without any final planning deficits. Has the least delivery risk as it does not include brackish desalination, which has been identified as a high risk option. 	
	 Is adaptive to the needs identified from the AMP8 WINEP environmental destination investigations. 	
	 It is best for intergenerational equity, as it reduces the possibility of assets which may not be fully utilised. 	
	- Includes reservoirs which could provide many benefits to the environment and society.	
	AW's WRMP24 was submitted to Defra on 3 October. AW's boldest WRMP yet, it will provide significant investment to the region in order to ensure resilient water supplies and a flourishing environment.	

ltem		Action
	It is expected that the WRMP will be published shortly, with a supporting webinar	
	in January 2023. This is available at anglianwater.co.uk/wrmp	
	Plans are progressing for new multi-sector South Lincolnshire and Fens reservoir	
	systems to address long-term water supply challenges. Consultations and	
	conversations have been held with stakeholders and are due to finish on 21	
	December, with further rounds planned in 2024/25. See slides 24-25 for more	
	details about communications.	
	AW is currently consulting with Cranfield University to further understanding of	
	water reuse treatment (more details in slides 37-40).	
	Questions/comments	
	Sarah Powell asked what the response had been since AW had gone public on	
	locations?	
	Geoff said the response had been generally good but there was more resistance	
	from landowners in South Lincs than elsewhere; there was acceptance that the	
	reservoirs were needed and genuine excitement around the opportunities.	
	Gill asked for more details about water reuse?	
	Geoff responded that AW was taking water from water recycling centre and	
	reusing it indirectly in a trial scheme at Colchester. Water taken from Colchester	
	WRC and pumped back into reservoir.	
	DWI don't have any concerns from water quality aspect. Customers seem quite	
	relaxed about it and are keen on making the most of what is available.	
	Craig – looking at slide 13, which outlines the best value plan: the ICG's challenge is	Challenge
	how can we be confident you're maxing out and doing everything possible under	Chanenge
	heading of demand management (e.g. around public messaging around water	
	reuse)? How is AW comparing to other companies, both in UK and overseas.	
	Geoff – it's a conversation AW has been having with the Environment Agency. The	
	company doesn't put anything into the plan that they don't believe they can	
	achieve. They're generally quite conservative in numbers put forward because	
	they like to be able to be evidence-based.	
	AW CEO Peter Simpson arrived at 14.20	
	Peter Simpson said that AW is one of the only companies that's really backing	
	demand side solutions. There's a general feeling in the water industry that supply	
	side is more important but AW has always had a twin track approach (demand and	
	supply). AW is at the vanguard of this.	
	Geoff added that AW believes they can continue to offset growth with demand	
	management measures:	
	- More than 450k smart meters now in the ground (roll out since 2020).	
	Median per capita water use is going down towards 100 litres per day,	
	directly linked to smart meters.	
	- People are finding and fixing plumbing losses and becoming more aware of	
	water use.	

Item		Action
	 There's an opportunity to go further – e.g. promoting leak repairs and having botton conversations with sustamers 	
	having better conversations with customers.	
	Joanne asked how we can collectively represent customers who want to do things differently (e.g. younger generations)? Geoff – there's definitely more to be done on non-household customers. Retailers have been slow to address this but signs that they are engaging. As a wholesaler, we could be look at incentivising.	Challenge
	In response to the ICG question: what contingency plans in place of reservoirs don't come online quickly enough?	
	Geoff: There could be delays but there are things that could be sped up (e.g. putting water into supply more quickly). Going further in demand is relevant here – even with full smart meter roll out, there's so much more to do. There's also making sure government plays role (e.g. around labelling and efficiency of white goods) as well as piloting of water reuse and desalination.	
7.	AW Business Update	
	Peter Simpson gave a business update: Year 2 of the five-year AMP period wasn't the best for AW. The company spent a lot of time managing things effectively during the dry summer months and has now been busy managing aftermath (bursts caused by dry ground). After tackling 5,000 leaks after the summer, AW has now got leakage back down to trajectory they would like to see. This required £14 million additional funding allocated to boots on the ground. AW has not been complacent on the supply side either. Another £40m CAPEX to make sure all assets were in tip top condition for next summer.	
	Some reservoirs are not where AW would like them to be still (e.g. Grafham Water).	
	A lot of additional resources have been allocated to water recycling. AW has also reduced the number of storm overflows to 11 – the ambition is to keep this number under 20.	
	That area of business is going in the right direction but there's still a lot to do. AW is focusing now on preparation for winter with some new dimensions (such as energy costs) to bear in mind.	
	In the organisation, AW is looking at gearing up for submitting its Business Plan in October 2023:	
	 Darren Rice in his new role as Regulation Director, to replace Alex Plant, who is departing to a new role as Chief Executive of Scottish Water; AW's CFO Steve Buck is taking on a more strategic role. 	
	In January/Feb, Ofwat's Chief Executive Dave Black will meet with every water company CEO to discuss how they are going to make their list of investments fit into their business plan. There is not a lot of time and AW may need to be more fleet of foot in response to some trade offs needed.	

This five-year period is tough for AW financially (there isn't a lot of flex in the CMA determination and there are lot more obligations coming in – e.g. energy costs are £100m more than expected and steel costs for strategic pipeline are up £300m).	
£100m more than expected and steel costs for strategic pipeline are up £300m).	
There is a lat of word, to be device to make sume ANA/ one live within its means	
There is a lot of work to be done to make sure AW can live within its means.	
Questions/comments	
Craig asked about media coverage suggesting that water companies had incurred debt to fund dividends.	Challenge
Peter said that AW had only just started paying dividends again after six years.	
Payments are in line with what's assumed as a fair return for an investor in this	
sector. Outlandish dividends happened historically and aren't happening at all	
now. There needs to be a control around dividends that reflect performance of	
company.	
Pete Holland, AW Director of Customer and Wholesale Services, gave an update	
around AW's work on affordability and vulnerability, providing three highlights	
since last ICG meeting:	
- Partnership with company called Reach Out (won an award for best	
vulnerable customer support initiative at Telecoms and Utilities awards) –	
engaging with hard to reach customers	
- As part of Water UK, industry committed to moving towards industry	
standard – first water company to be recognised for ISO for consumer	
vulnerability	
- Link between Policy in practice and government website: went live	
recently (first company to do this at earliest possible opportunity to catch customers).	
Joanne congratulated the team – and said this should be promoted.	
Action: Pete to send case study to ICG members.	Action
General discussion	
ICG members thanked AW colleagues again on the papers prepared in advance,	
which were easy to read. They also thanked the company for their openness in	
answering ICG questions.	
Members asked if the papers could include a content page in future.	
Members agreed that the discussions had been so broad ranging, with a good	
combination of short term and longer term issues. The format offered a welcome	
collaborative space for discussion and constructive feedback. Members felt better	
equipped to challenge. Being able to think ahead and offer feedback for forward	
agendas was also welcome.	
Suggested agenda for meeting for 20 January (virtual 1.30-4.30pm)	
 Final Ofwat methodology readout – papers issued in advance 	
 Assurance – papers issued in advance 	
- DWMP – focus on storm overflows	
- D WIVIF – IUCUS UII SLUIIII UVEI IUWS	
- LTDS update	

	 Update on open challenge sessions 	
	 Update from Task and Finish Group 	
	 Update on affordability and acceptability testing 	
-	Synthesis report could be for information only	
-	CCW/COG report on CCGs	
	• Action: Gill Holmes to check timings of report	Action GH
17 M	arch (virtual 1.30-4.30pm)	
-	Challenge sessions	
-	Prep for engaging with customers on PR24 and LTDS choices	
-	Pollution performance action plan	
-	Performance commitments (including bespoke PCs)	
-	Final WINEP	
-	Read out on Business Plan	
April	 half a day site visit and half a day meeting TBC 	
AOB		
Crai	will be representing ICG at AW Board dinner on 25 January.	
Hunt She anot Actio Craig orga	ne Lancaster is standing down from current role as MD of singdonshire District Council from end of February 2023. will stay on the ICG in an independent capacity and will help ICG to find her local government representative. on: identify another local government ICG representative. g reported that Nathan Richardson is in a position where his nisation, Waterwise, is working a four-day week, which doesn't include	Action JL/ICG
join	tys, when most ICG meetings are scheduled for. He would be happy to the ICG in a personal capacity.	
	suggested it would be good for half ICG membership to be operating personal capacity but with particular expertise, as conversations evolve.	

Item		Action
11.	ICG only session	
	Craig asked whether ICG members felt that questions had been adequately answered and are there any new ones? In future, ICG members would work through the challenge log to look at questions and check if they'd been addressed.	
	For pollution incidents, members felt that they would like more tangible information on dates and milestones. They would like to see the PIRP again at future meetings.	
	EA environmental performance report published in July – look at previous year's results in February so that could be shared in advance with ICG members.	
	Members also wanted to formulate another question on water reuse, which they felt hadn't been fully answered yet.	Action ICG members
	It was agreed that a question on interruptions to supply should be formulated – how does this affect critical care facilities?	
	Action: Sarah P to forward a link regarding this.	Action SP
	Members also wanted to look at Ofwat's societal valuation guidance.	Action AW
	Action : VA to send around draft agendas for January and March for input/questions	Action VA
	Outstanding actions from previous ICG session: ICG would like to see business decisions and customer engagement linked clearly in the synthesis report. 	Action AW
	 They would also like to see the usual company performance at the next meeting. 	Action AW
	Future meeting dates	
	• 20 January 2023 1.30-4.30pm (virtual)	
	• 17 March 2023 1.30-4.30pm (virtual)	
	• 21 April 2023 10-1pm (site visit, timings TBC)	
	• 16 June 2023 2-4pm (virtual)	
	• 21 July 2023 10-4pm (face to face) – NB: date may change TBC	
	• 6 October 2023 – 10-4pm (face to face)	
	• 3 November 2023 – 10-12 (virtual)	
	 8 December 2023 – 10-4pm (face to face) 	