

# Aligning our goals with the United Nations Sustainable Development Goals

We want to demonstrate how we are contributing to wider societal goals by aligning our activities and the outcomes we deliver to the UN Sustainable Development Goals (SDGs). We are working in the spirit of all 17 goals, but we have mapped our work to the 10 where we have the most material impact at the level of the targets. We will continue to review these in line with our business plan.



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“The SDGs are a fantastic way of showing how our Business Plan for supporting sustainable growth in the East of England can directly contribute to a global movement - it helps us to consider all aspects of sustainability in our decision making.”

Peter Simpson  
Chief Executive

	<div>3GOOD HEALTH AND WELL-BEING</div>	<div>4QUALITY EDUCATION</div>	<div>6CLEAN WATER AND SANITATION</div>	<div>7AFFORDABLE AND CLEAN ENERGY</div>	<div>8DECENT WORK AND ECONOMIC GROWTH</div>		<div>9INDUSTRY, INNOVATION AND INFRASTRUCTURE</div>	<div>11SUSTAINABLE CITIES AND COMMUNITIES</div>	<div>12RESPONSIBLE CONSUMPTION AND PRODUCTION</div>	<div>13CLIMATE ACTION</div>	<div>14LIFE BELOW WATER</div>	<div>15LIFE ON LAND</div>
Relevance of SDG to our business (proportion of targets that we can directly contribute to)												
Example target of material interest (we have mapped our engagement against the 169 targets under the 17 SDGs)	3.9 By 2030, substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination	4.4 By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship	6.5 By 2030, implement integrated water resources management at all levels	7.2 Increase global percentage of renewable energy	8.4 Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental degradation		9.1 Develop quality, reliable, sustainable and resilient infrastructure, including regional and transborder infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all	11.7 By 2030, provide universal access to safe, inclusive and accessible, green and public spaces, in particular for women and children, older persons and persons with disabilities	12.8 By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature	13.2 Integrate climate change measures into national policies, strategies and planning	14.1 By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution	15.5 Take urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity and, by 2020, protect and prevent the extinction of threatened species
Underlying potential for negative impact	Our operations can cause pollution if we get things wrong	We know we have a future skills gap	Uncoordinated water management can lead to deficits and impacts on the environment	Treating and moving water around our flat region is an energy intensive operation.	We build and operate a large network of assets and infrastructure that use energy and resources		Without strategic planning the lack of water can be a blocker to growth	We manage large areas of open space to deliver our service	Without knowledge our customers are unable to act sustainably	We are one of the biggest energy users in the East of England and operate in a region that is particularly vulnerable to climate change	Our operations can cause pollution if we get things wrong	Our operations have a large footprint within the natural environment
Examples of current activities that positively support the target	<a href="#">Pollution prevention</a> <a href="#">Keep It Clear</a>	<a href="#">Community education</a> <a href="#">Working with colleges in our region</a>	<a href="#">Future Fens: Integrated Adaptation</a> <a href="#">Catchment management</a> <a href="#">Water resources</a>	<a href="#">Renewable energy</a>	<a href="#">Leakage</a> <a href="#">Investing to protect the environment</a>		<a href="#">Sustainable financing framework</a> <a href="#">New water pipelines</a> <a href="#">Innovation</a>	<a href="#">Water parks</a>	<a href="#">Save water</a> <a href="#">Smart meter upgrades</a>	<a href="#">Climate change</a> <a href="#">Carbon management and our journey to net zero</a>	<a href="#">Caring for our coastline</a> <a href="#">Our plastics pledge</a> <a href="#">RiverCare and BeachCare</a>	<a href="#">Biodiversity</a> <a href="#">RiverCare and BeachCare</a>
How the SDG target aligns to our outcomes	Safe, clean water	Positive impact on communities	Supply meets demand	A smaller footprint	A smaller footprint		Investing for tomorrow	Positive impact on communities	Positive impact on communities	Investing for tomorrow	Flourishing environment	Flourishing environment